

From Idea to Launch

Business Mentoring Programme

Practical, step-by-step mentoring to help you build a strong foundation and launch your business with confidence.



WHAT YOU'LL ACHIEVE



A clear, viable business plan



Financials and pricing that support success



All registrations, systems and foundations in place



A marketing and sales plan to attract your first customers



Confidence and clarity to launch your business

PROGRAMME TOPICS



Business Idea & Market Validation

Refine your idea, identify your ideal customers, validate demand and analyse the competition.



Pricing & Financial Planning

Set the right price, forecast revenue and expenses, and plan for financial success.



Business Planning

Build a simple, practical business plan with clear goals, services and a roadmap to launch.



Legal & Business Setup

Choose your structure and complete all key registrations, insurance, banking and accounting setup.



Marketing Foundations

Define your brand, message and marketing strategy. Set up your online presence and key marketing channels.



Sales & Getting Your First Customers

Learn how to find, connect with and convert your first customers with confidence.



Business Systems & Processes

Put simple systems, templates and processes in place to run your business efficiently.



Launch Readiness

Review everything, close any gaps and finalise your launch plan. You'll be ready to go.



Lets turn your idea into a business you're ready to launch.

Get in touch



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